

Dear Book Store Manager,

It has come to my attention that my book, "The 13th Demon" is print on demand and that any orders are non-returnable. Please do not let this discourage you. I have made arrangements for an alternative method of getting books to you in the event you desire to have me present for a book signing. I will bring the books with me. You can sell the books chosen at the book signing and then re-order the same number of books and ship them to me, therefore replacing the books sold at the book signing. This does not place you at any risk for being stuck with unsold books. I am currently working out a deal with a mainstream imprint that will allow the book to be distributed in the conventional manner.

In the meantime, please consider my alternative and do not be discouraged from carrying my book or considering allowing me to come to your store for a book signing.

Thank you for your kind attention.

Bruce Hennigan

www.13thdemon.com

www.613media.com

www.conqueringdepression.com